

ILCE-7RM4 SONY ALPHA 7R IV

Sony's full-frame mirrorless α7R IV reveals ever more overwhelming photographic vision, with expressive prowess once expected only in medium-format cameras, and remarkably high speed in a compact body

ILCE-7RM4
Alpha 7R IV, 4K, 61MP, E-Mount

- Resolution: 61 MP
- Wide standard ISO 100-32000 range
- In-body 5-axis image stabilisation
- Shake-free remote shutter release

**PRODUCT DESCRIPTION**

The Sony α7R IV is a professional-grade full-frame mirrorless camera designed for photographers seeking exceptional image quality and versatility. Featuring an impressive 61.0 MP back-illuminated CMOS sensor, it delivers outstanding detail and clarity, even in low light conditions. The camera offers high-speed performance with up to 10 fps continuous shooting, advanced Real-time Eye AF for both humans and animals, and 5-axis in-body image stabilization. With its robust build, high-resolution electronic viewfinder, and extensive connectivity options, the α7R IV is ideal for professionals and enthusiasts aiming for top-tier performance in both stills and video.